

# Gorham Times

## 2026 Deadlines and Publication Dates

### Reserve Your Ad Space

To reserve your ad space, send your camera-ready ad or ad inquiry to [gorhamtimes@gmail.com](mailto:gorhamtimes@gmail.com). Ad space must be reserved prior to the deadline date. All ads are due on Wednesday of deadline week. Camera-ready ads must be sent as high-quality PDFs or JPEGs and must be sized correctly. Basic ad design and [two proofs] are included in the price of the ad.

Guaranteed placement is available on a first-come, first-serve basis at an additional 15% charge. Request a quote for custom sizes.

Payment is due upon publication. An invoice will be sent. Cash, checks, and MasterCard/ Visa accepted. Prepayment is required for new advertisers, political advertisements, advertisers with overdue balances, classified ads, and online ads.

### About Us

The Gorham Times is a 501(c)(3) nonprofit corporation, funded entirely by advertising revenue, subscriptions, and contributions. The August 1995 start-up was supported by generous donations from many Gorham residents, business people, and advertisers. The foremost goal of the Gorham Times is to "Bring the news to all of Gorham."

The staff and board of directors are dedicated to providing quality Gorham-related news coverage and exceptional customer service to its advertisers and readers. The Gorham Times is published every other Thursday. It reflects the many components of our town with news stories and feature articles about local government, schools, organizations, and people. It does not take an editorial stance but does encourage the airing of different viewpoints by providing a forum for fair-minded discussion.

Find Us On



### 2026 Publication Schedule

Deadline Date	Publication Date
1/7/2026	1/15/2026
1/21/2026	1/29/2026
2/4/2026	2/12/2026
2/18/2026	2/26/2026
3/4/2026	3/12/2026
3/18/2026	3/26/2026
4/1/2026	4/9/2026
4/15/2026	4/23/2026
4/29/2026	5/7/2026
5/13/2026	5/21/2026
5/27/2026	6/4/2026
6/10/2026	6/18/2026
Summer Break	Summer Break
7/8/2026	7/16/2026
7/22/2026	7/30/2026
8/5/2026	8/13/2026
8/19/2026	8/27/2026
9/2/2026	9/10/2026
9/16/2026	9/24/2026
9/30/2026	10/8/2026
10/14/2026	10/22/2026
10/28/2026	11/5/2026
11/11/2026	11/19/2026
11/25/2026	12/3/2026
12/9/2026	12/17/2026
Winter Break	Winter Break
1/6/2027	1/14/2027

**Inserts:** \$210 for a single 8.5x11 insert, plus the cost of paper, printing, and cutting if needed. In partnership with Maine Document Solutions, Gorham Times will print and deliver 4,900 copies of the insert to Maine Trust for Local News, 295 Gannett Drive, South Portland, ME 04106. MTLN will do the rest. Inserts must be scheduled with the Gorham Times Advertising Coordinator at least two weeks prior to publication date.

A lot of times static is caused by atmospheric conditions. When it is really dry, the problem is exacerbated. Therefore, there are several options to consider that will affect the price. Contact us for a detailed quote to best meet your needs.

# Gorham Times

## 2026 Ad Sizes and Pricing

### Why Advertise in the Gorham Times?

The Gorham Times is mailed to subscribers and distributed to more than 100 distribution sites throughout Gorham, and to Windham Hannaford, Windham Blue Seal, and Westbrook Market Basket. We circulate 4,800 copies every other Thursday, and issues are available on the Gorham Times website. By placing an ad in the Gorham Times, your message is broadcast throughout Gorham and beyond while supporting the town's only volunteer-run, nonprofit, Gorham-specific newspaper.

**1 column x 2"**  
2.3125" x 2"

**1x BW =**  
\$25 / \$47 Color

**6x BW =**  
\$23 / \$39 Color

**12x BW =**  
\$21 / \$33 Color

**1 column x 5"**  
2.3125" x 5"

**1x rate**  
\$ 58 BW  
\$113 Color

**6x rate**  
\$53 BW  
\$93 Color

**12 x rate**  
\$48 BW  
\$78 Color

**1 column x 3"**  
2.3125" x 3"

**1x rate**  
\$36 BW or \$69 Color

**6x rate**  
\$33 BW or \$57 Color

**12x rate**  
\$30 BW or \$48 Color

**1 column x 4"**  
2.3125" x 4"

**1x rate**  
\$47 BW or \$91 Color

**6x rate**  
\$43 BW or \$75 Color

**12 x rate**  
\$39 BW or \$63 Color

**2 column Ads**  
Actual width: 4.875"

Actual dimension: 4.875" wide

	<b>One time BW/Color</b>	<b>6x Rate</b>	<b>12x Rate</b>
1"	\$25/\$47	\$23/\$33	\$21/\$29
2"	\$47/\$91	\$43/\$75	\$39/\$63
3"	\$69/\$135	\$63/\$111	\$57/\$93
4"	\$91/\$179	\$83/\$147	\$75/\$123
5"	\$113/\$223	\$103/\$183	\$93/\$153
6"	\$135/\$267	\$123/\$219	\$111/\$183

**Quarter Page** *(this ad is quarter page)*  
4.875" x 7.375" portrait orientation (14 column inches)

\$143.00 one time BW / \$297 Color  
\$132.50 6x rate / \$244.50 Color  
\$122.00 12x rate / \$206.00 Color

**Half Page** *(choice of horizontal or vertical)*  
10" x 7.375" landscape orientation (horizontal) or  
4.875 x 15.125" portrait (vertical) orientation (28 column inches)

\$251.00 one time BW / \$559 Color  
\$232.50 6x rate BW/ \$456.50 Color  
\$214.00 12x rate BW/ \$382 Color

**Full Page**  
10" x 14.875" (56 column inches)

\$479.00 one time BW/ \$1095 Color  
\$437.00 6x rate BW/ \$885 Color  
\$395.00 12x rate BW/ \$731 Color

**Color pages may be limited to availability**

**Business Card Ad**  
3.25" x 2"

\$29 1x BW / \$62 for full color  
\$27 6x / \$51 for full color  
\$25 12x / \$43 for full color

**Classified Ads:** \$9 for 40 words

**Online Ads:** Banner ads can be placed on our website for a two-week period for \$20. Ads are 728 pixels wide x 90 pixels high.

**Facebook Ads:** Display ads that appear in the print edition can be placed on the Gorham Times Facebook page the week following publication for an additional \$10 charge.

*All rates and terms are subject to change*